

**Amendments to the Claims**

This listing of claims will replace all prior versions, and listing, of claims in the application:

1. (Currently Amended) A computer-implemented method for conveying sales options comprising:

offering a plurality of telecommunications related products to a customer;  
receiving ~~a~~ an initial selection of j products from the customer;  
determining an offering price for the selection, employing a progressive discount and comprising the steps of:

accessing a predetermined pricing table having a product number, a product base price, and a discount rate to determine a product price wherein the selection comprises ~~at least one product~~ a plurality of products; and

summing the product prices employing the formula

$$OP = \sum_{i=1}^n S_i P_i (1 - (A_j)_i) \quad \text{where:}$$

OP is the offering price;

i is the product number;

S<sub>i</sub> is a switch that has a value of 1 if the i<sup>th</sup> product is selected, and a value of 0 if the i<sup>th</sup> product is not selected;

P<sub>i</sub> is the base price of the i<sup>th</sup> product; ~~and~~

A<sub>j</sub> is the discount rate, where "j" > 1 and represents the number of selected products; and

( $A_j$ ); is the discount rate for the  $i^{\text{th}}$  product at the  $j^{\text{th}}$  number of selected products; and  
presenting the offering price to the customer[.];  
providing an opportunity for the customer to upgrade the initial selection to a changed selection that includes  $j+1$  products;  
if the customer upgrades the selection, receiving the customer's changed selection;  
determining a new offering price for the customer's changed selection;  
providing to the customer an incremental upgrade price of the changed selection in addition to the new offering price for the customer's changed selection; and  
presenting the new offering price to the customer.

2. (Previously presented) The method of claim 1, wherein the progressive discount comprises:

providing a greater discount upon selection of at least one of a greater number and a higher level of products.

3 - 4. (Cancelled)

5. (Previously presented) The method of claim 1, further comprising:

receiving information about customer usage of the plurality of products; and  
recommending products based on received information about customer usage.

6.-12. (Cancelled)

13. (Withdrawn) A system for conveying sales options comprising:

computer readable media comprising:

a first set of instructions for presenting a plurality of

telecommunications related products to a customer;

a second set of instructions for receiving a selection from said customer;

a third set of instructions for determining an offering price for said selection, employing a progressive discount; and

a fourth set of instructions for presenting said offering price.

a computer in communication with said computer readable media;

a telephone; and

a telephone operator, wherein said operator obtains customer's product selections, and conveys said offering price.

14. (Withdrawn) The system of claim 13, wherein said progressive discount comprises:

providing a greater discount upon selection of at least one of a greater number and a higher level of products.

15. (Withdrawn) The computer readable media of claim 13, further comprising:

a fifth set of instructions for receiving information about customer usage of said plurality of products; and

a sixth set of instructions for recommending products based on received information about customer usage.

16. (Withdrawn) The computer readable media of claim 13, further comprising:  
a seventh set of instructions for providing to said customer, an incremental offering price of an upgrade to said customer's selection.
17. (Withdrawn) The computer readable media of claim 13, further comprising:  
an eighth set of instructions for providing an opportunity for said customer to change said selection.
18. (Withdrawn) A system for conveying sales options comprising:  
computer readable media comprising:  
a first set of instructions for presenting a plurality of telecommunications related products to a customer;  
a second set of instructions for receiving a selection from said customer;  
a third set of instructions for determining an offering price for said selection, employing a progressive discount; and  
a fourth set of instructions for presenting said offering price.  
a computer in communication with said computer readable media; and  
a kiosk comprising said computer and an interface for public interaction.
19. (Withdrawn) The system of claim 18, wherein said progressive discount comprises:  
providing a greater discount upon selection of at least one of a greater number and a higher level of products.

20. (Withdrawn) The computer readable media of claim 18, further comprising:
- a fifth set of instructions for receiving information about customer usage of said plurality of products; and
  - a sixth set of instructions for recommending products based on received information about customer usage.
21. (Withdrawn) The computer readable media of claim 18, further comprising:
- a seventh set of instructions for providing to said customer, an incremental offering price of an upgrade to said customer's selection.
22. (Withdrawn) The computer readable media of claim 18, further comprising:
- an eighth set of instructions for providing an opportunity for said customer to change said selection.